



Cycles for Competitiveness: A View of the Future HPC Landscape

October 6, 2010

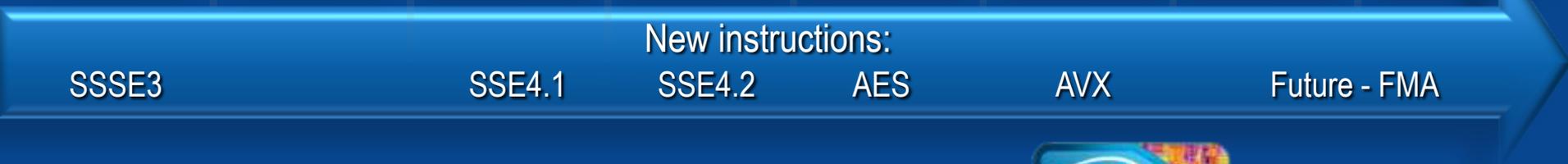
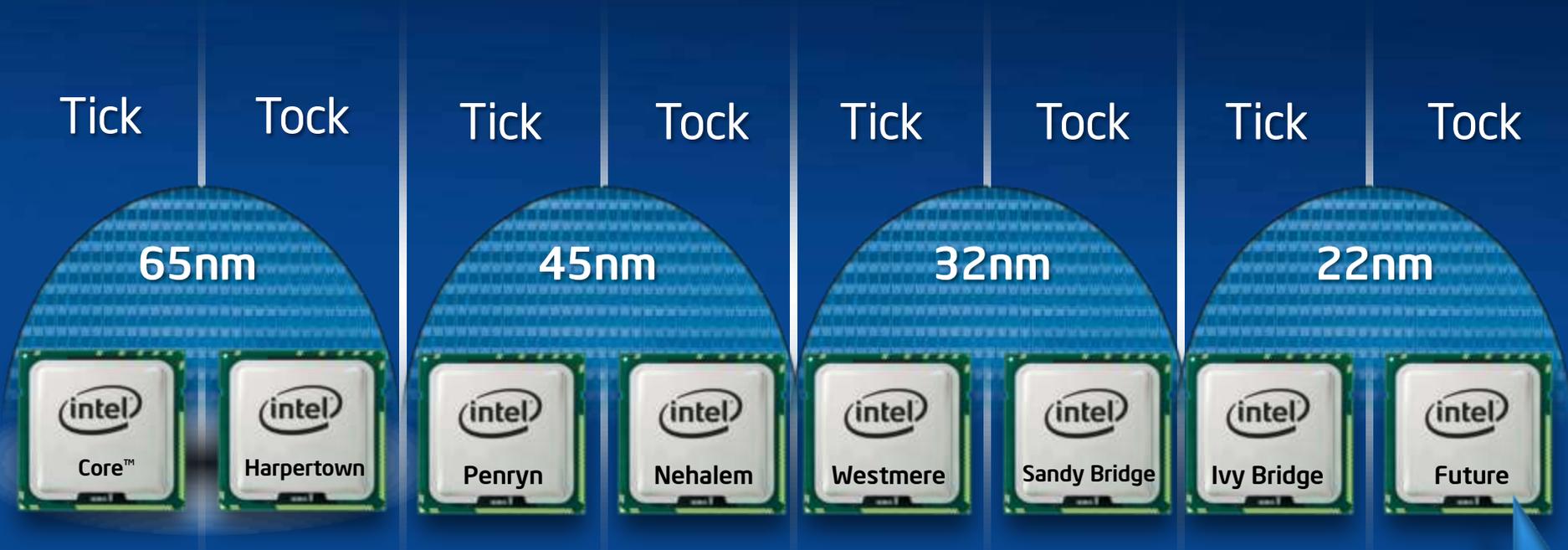
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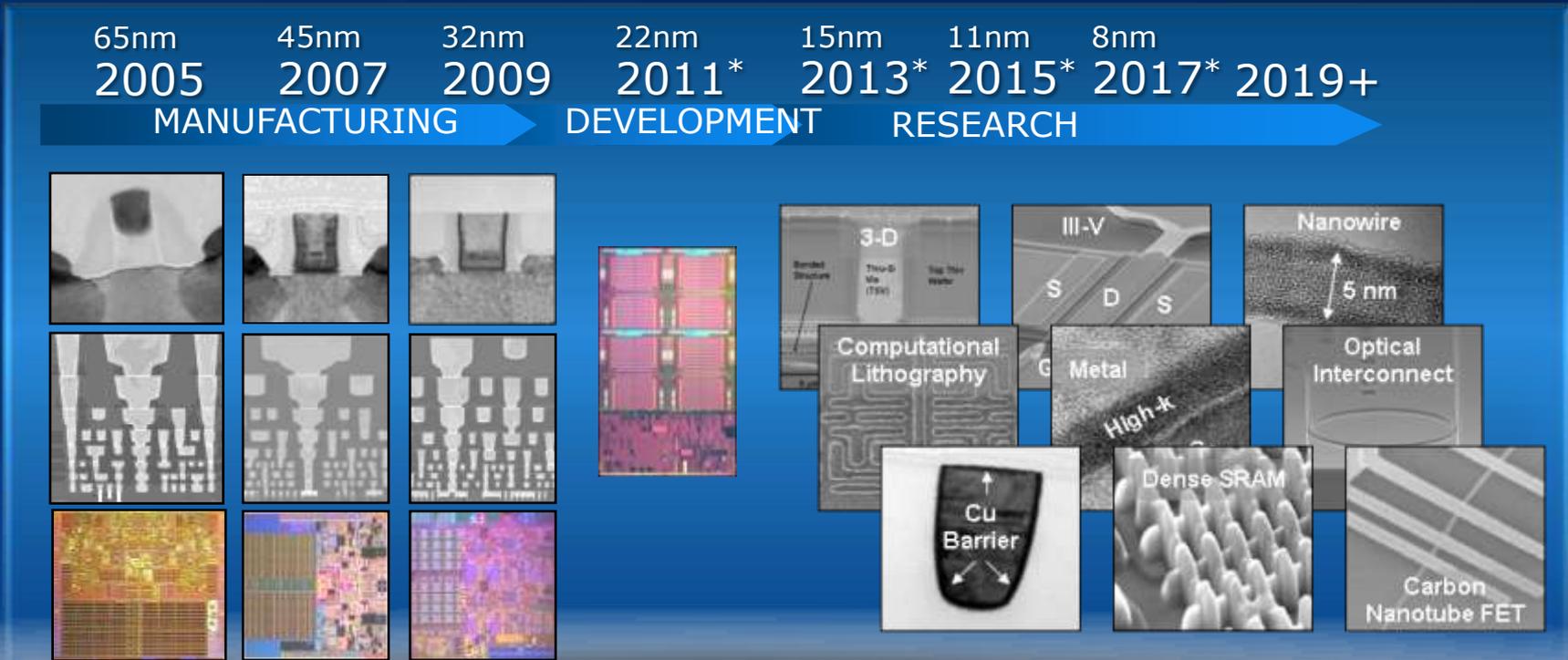
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High Performance Micro-Architecture for HPC



Moore's Law: Alive and Well at Intel



Intel Innovation-Enabled Technology Pipeline is Full

Intel® Xeon® 5600 Energy Efficiency

Building on Xeon® 5500 Leadership Capabilities

Lower Power CPUs

Better performance/Watt
Lower power consumption

130W

95W

80W

60W (6C)

40W (4C)

Intelligent Power Technology

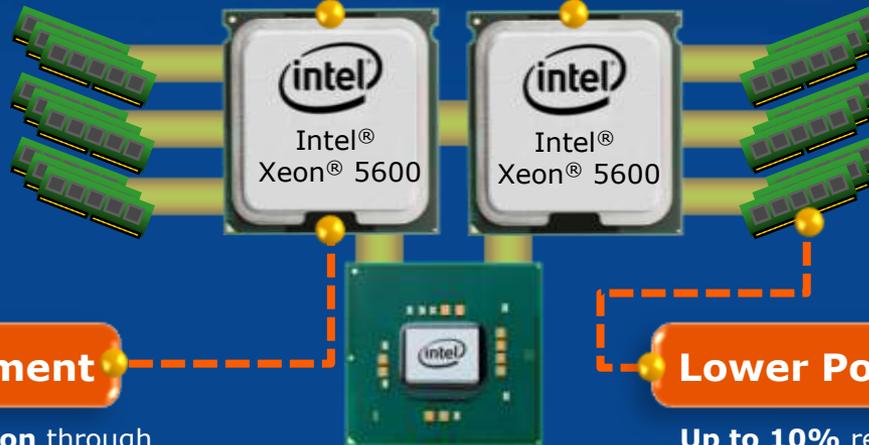
Integrated Power Gates and Automated Low Power States with **Six Cores**

CPU Power Management

Optimized power consumption through more efficient Turbo Boost and memory power management

Lower Power DDR3 Memory

Up to 10% reduction in memory power¹



Intel® Xeon® 5600 delivers greater platform Energy Efficiency

¹ Based on voltage reduction from 1.50V to 1.35V, using Power (Watts) = Current x Voltage

Lower power CPU SKU options for Xeon® 5600

Xeon® 5500 → Xeon® 5600



Freq-Optimized

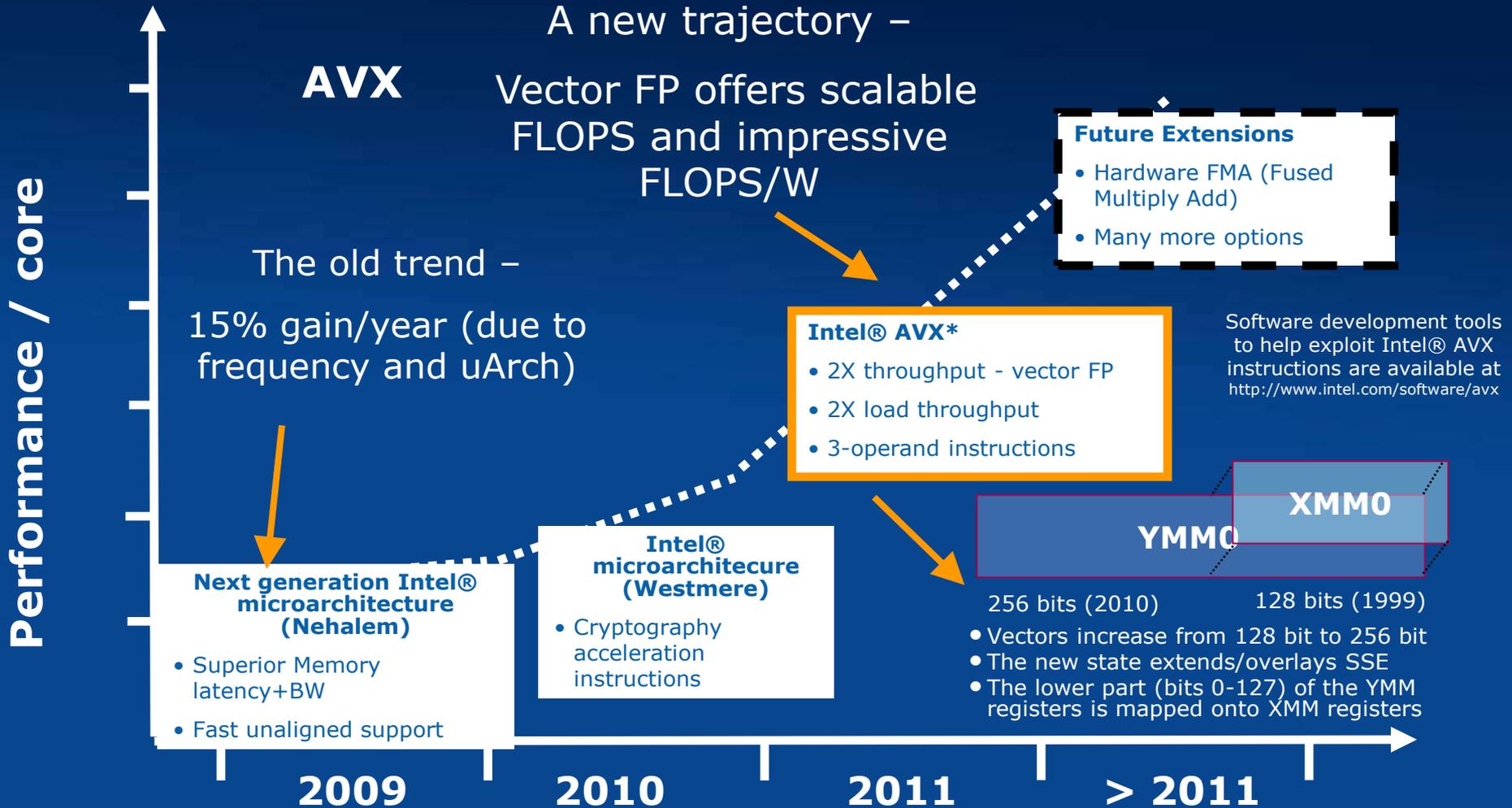
Low Power Options

Xeon® 5600 (Westmere-EP) SKUs

Xeon® 5500 SKUs



Instruction Set Innovation Continues in Sandy Bridge CPUs Intel® Advanced Vector Extensions (Intel® AVX)



Intel® AVX is a general purpose architecture building upon SSE



Intel® Advanced Vector Extensions Overview

- New instructions to boost FP performance
- Extend existing FP vector instructions to 256-bits
- Full details at: <http://www.intel.com/software/avx>
- Requires at least a recompile of code

KEY FEATURES

BENEFITS

- Wider Vectors
 - Increased from 128 bit to 256 bit

- Up to 2x peak FLOPs output with good power efficiency

- Enhanced Data Rearrangement
 - Use the new 256 bit primitives to broadcast, mask loads and permute data

- Organize, access and pull only necessary data more quickly and efficiently

- Three and four Operands, Non Destructive Syntax
 - Designed for efficiency and future extensibility

- Fewer register copies, better register use for both vector and scalar code

- Flexible unaligned memory access support

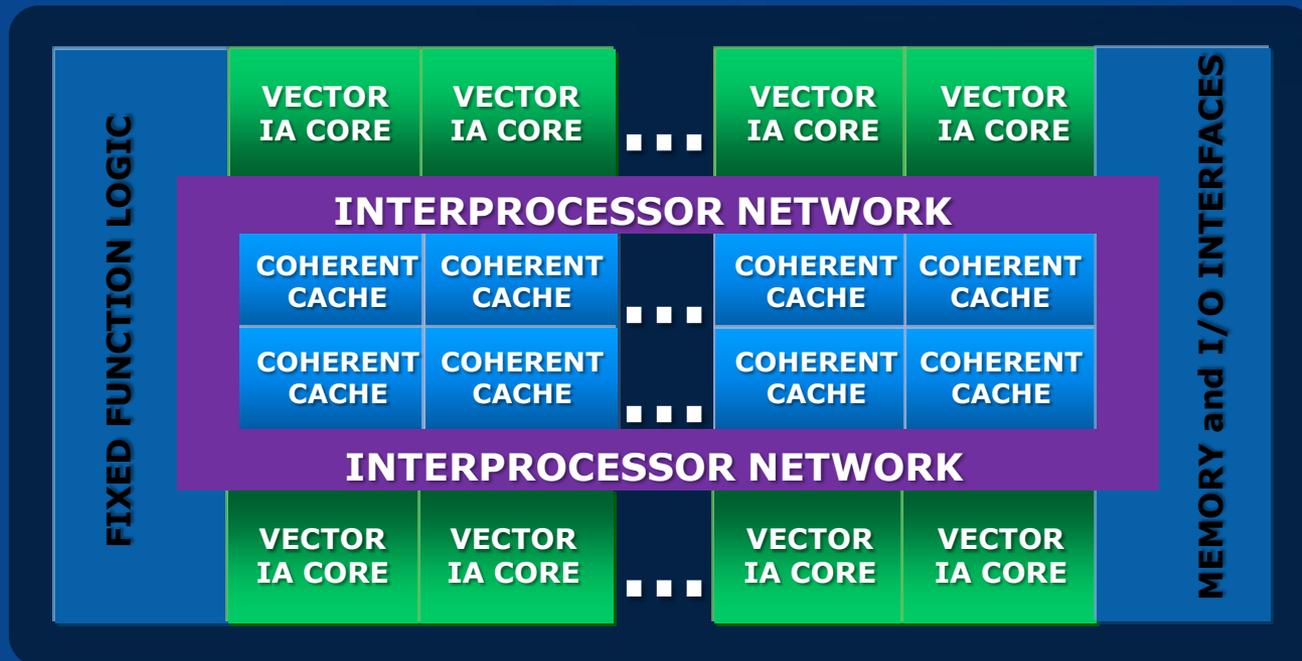
- More opportunities to fuse load and compute operations

Intel® Advanced Vector Extensions is the start of the compute density increase



Intel® Many Integrated Core (Intel® MIC) Architecture

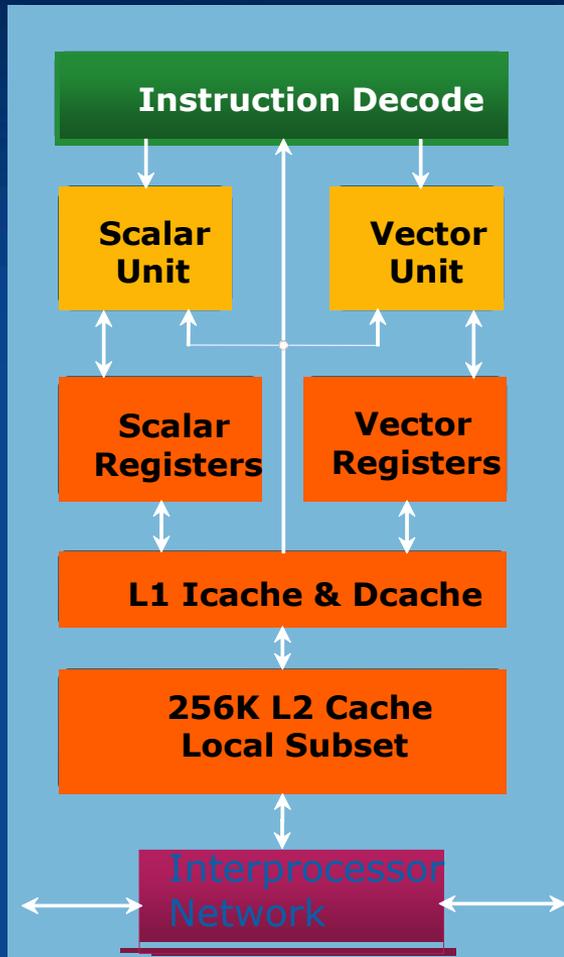
- Up to 32 Intel coherent Intel processor cores on 1 silicon die
- Implements all four salient architectural features of Intel® CPUs
 - x86 Cores, Coherent caches, SIMD, SMT threads
- Enables developers to *scale* applications forward to future Intel® MIC products



Intel® MIC Architecture Co-Processor

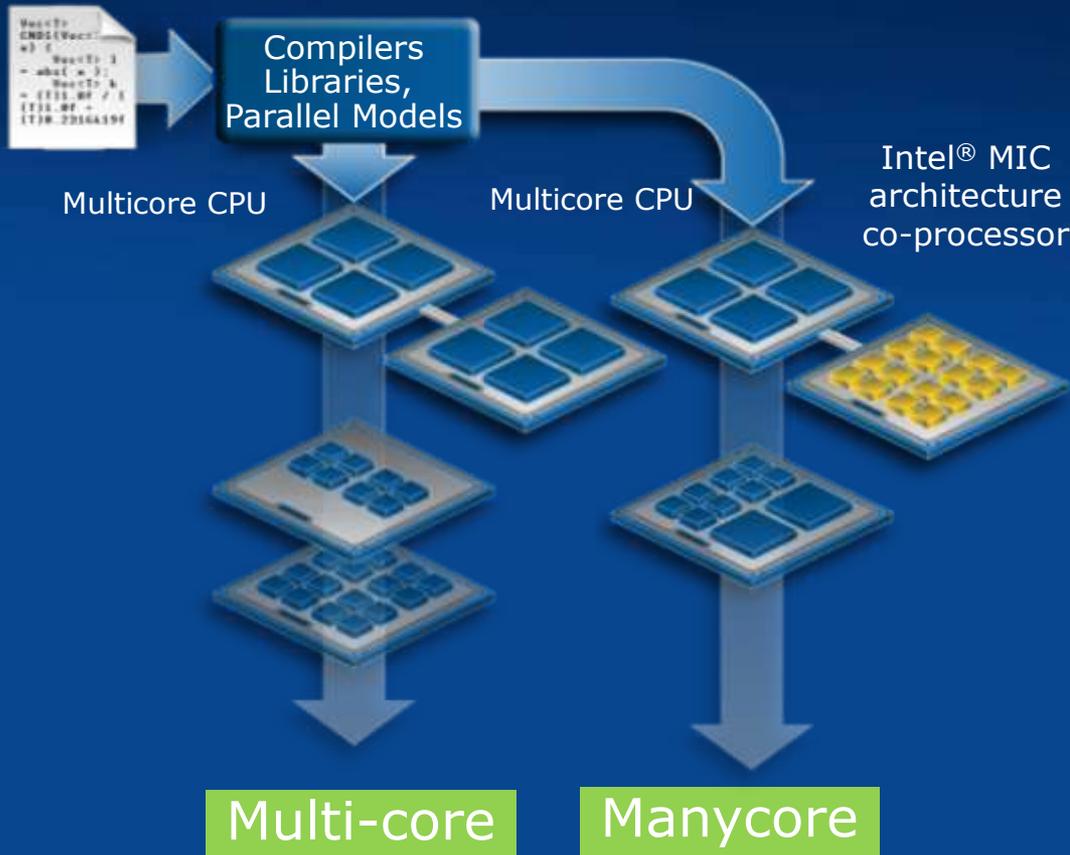
The co-processor core features include:

- Scalar pipeline derived from the dual-issue Intel® Pentium® processor
- Short execution pipeline
- Fully coherent cache structure
- Significant modern enhancements such as multi-threading, 64-bit extensions, and sophisticated pre-fetching
- 4 execution threads per core
- Separate register sets per thread
- Supports IEEE standards for floating point arithmetic
- Fast access to its 256KB local subset of a coherent L2 cache
- 32KB instruction cache per core
- 32KB data cache for each core
- Enhanced x86 instructions set with:
 - Over 100 new instructions,
 - Wide vector processing operations
 - Some specialized scalar instructions
 - 3-operand, 16-wide vector processing unit (VPU)
 - VPU executes integer, single-precision float, and double precision float instructions
- Inter-processor Network with:
 - 1024 bits wide, bi-directional (512 bits in each direction)



Program for Intel® Architecture Today and be Intel® Many Integrated Core Architecture Ready

Single Source

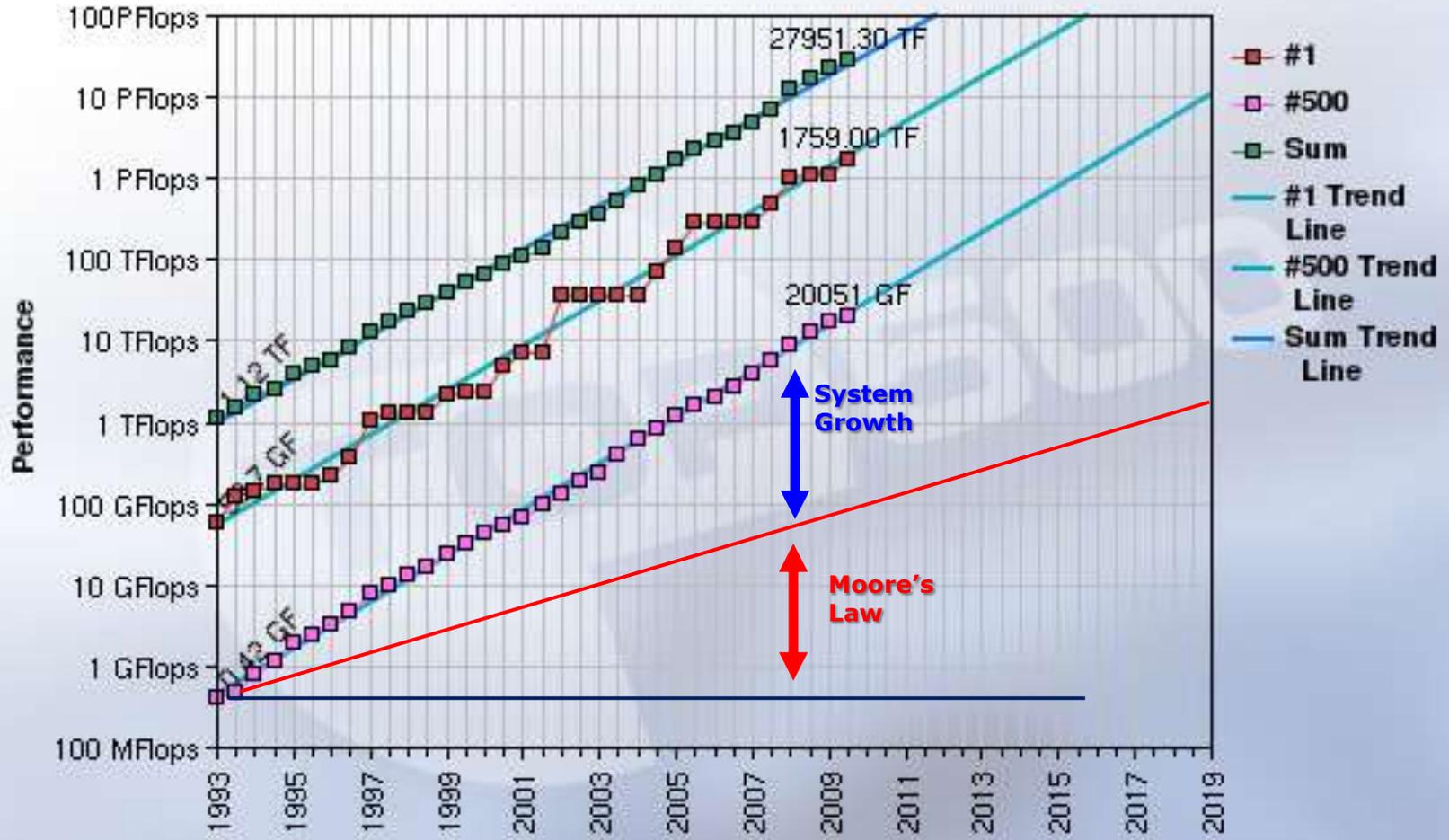


- Full Intel® C / C++ / Fortran compilers and Intel® Math Kernel Library & Intel® Integrated Performance Primitives libraries
- Flexibility of an Intel architecture design allows tools, choice of programming models, and familiar languages
- Programming models that span multi-core Intel architecture and Intel MIC Architecture processors
- Performance acceleration
- Intel architecture ecosystem support

Eliminate Need for Dual Programming Architecture



Projected Performance Development



13/11/2009

<http://www.top500.org/>

Looking for the Missing Middle



HPC Arenas and Differentiators

Entry Level/
Mid-Range
(ELMR, <
\$250K) is
~50%
revenue²

High End¹

- Super Computer
- 2009: \$3.4B
- 2009: 861K CPUs

Volume¹

- DIV, DEPT, WKGRP
- 2009: \$5.3B
- 2009: 2.0M CPUs

Key Customer Values:

- maximize performance
- early adopters, innovators
- minimize power & cost
- manageability @ scale
- open solutions

Key Customer Values:

- time to productivity
- maximize productivity
- application availability
- robustness of total solution
- true cost of ownership
- ease of acquisition, deployment, mgmt.

Internal apps

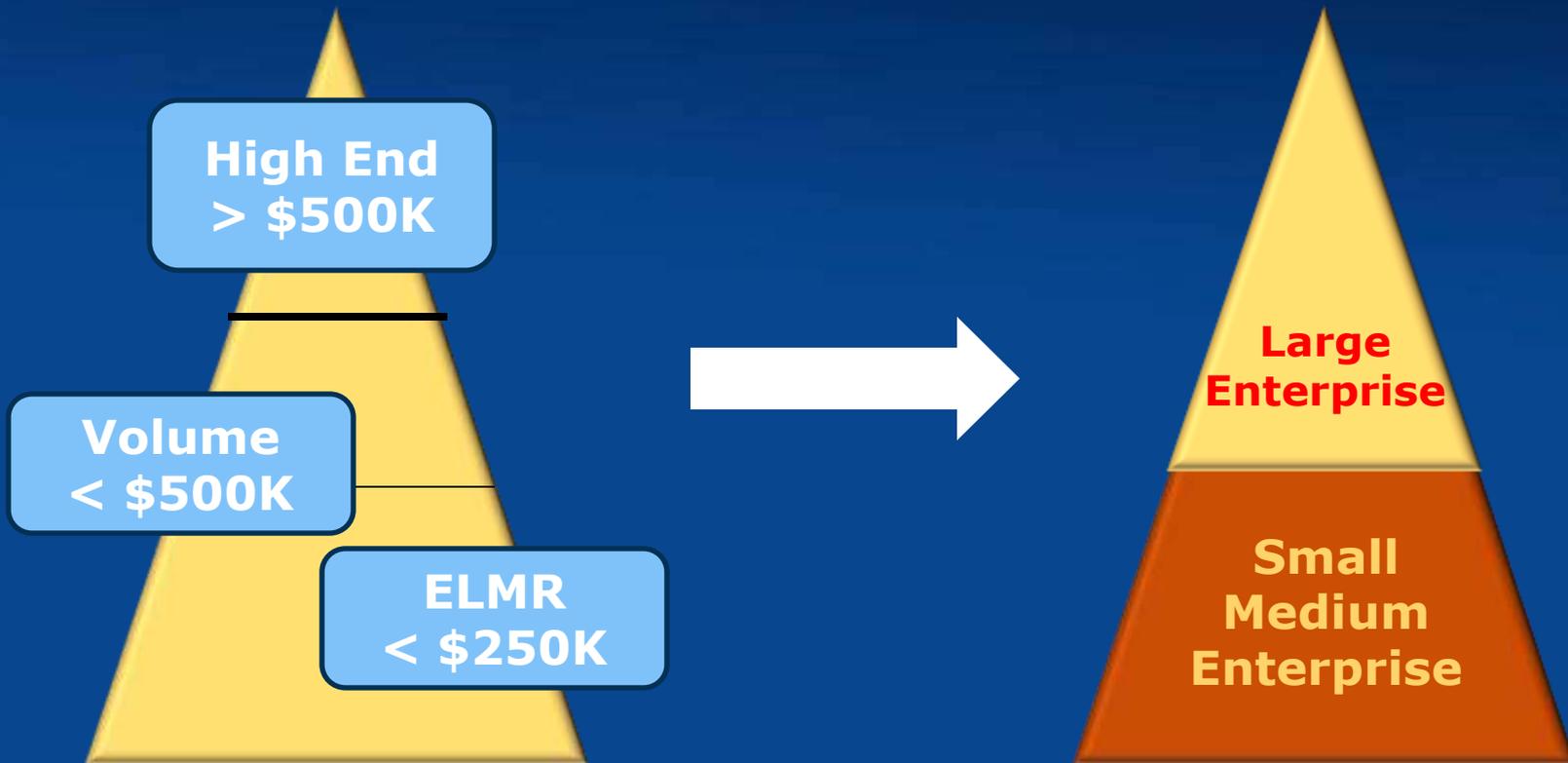
ISV apps

Risk Tolerant

Risk Averse

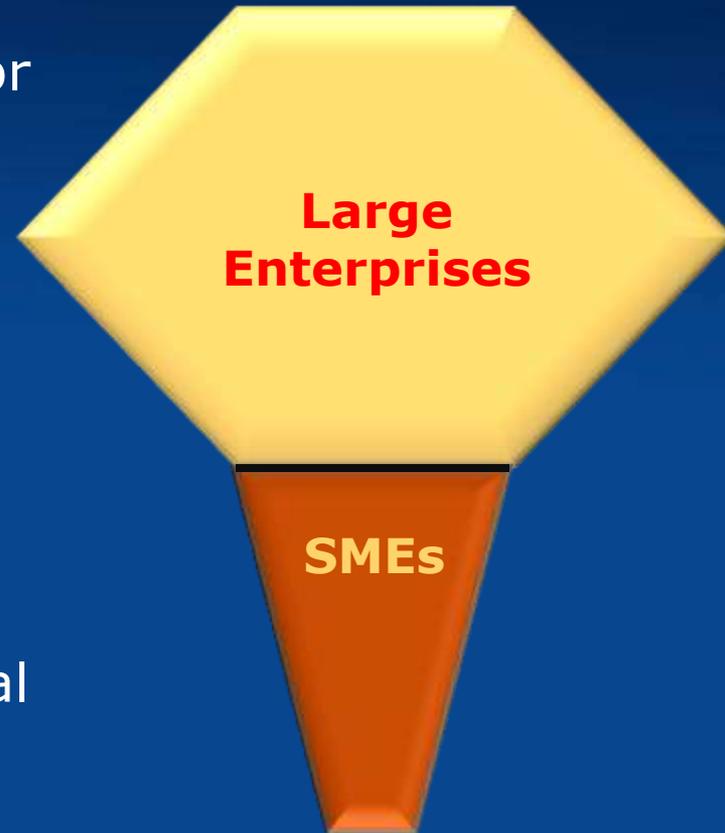
**HPC is bifurcated into two areas w/several sub-segments
High End HPC and Volume HPC have different requirements**

Implied Perspectives



Reality?

- About two-thirds of ELMR-sized (<\$250K) systems are upgrades or add-ons to larger systems¹
- InterSect360 measures that:
 - Of true ELMR systems, 20-25% go to users who also have larger (high-end) systems.
 - so, only 10-15% of said systems go to ELMR users²
- IDC sees something similar, with 70%³ of the <\$500K going to the Workgroup, Department, Divisional segments.
 - Needs further visibility/corroboration

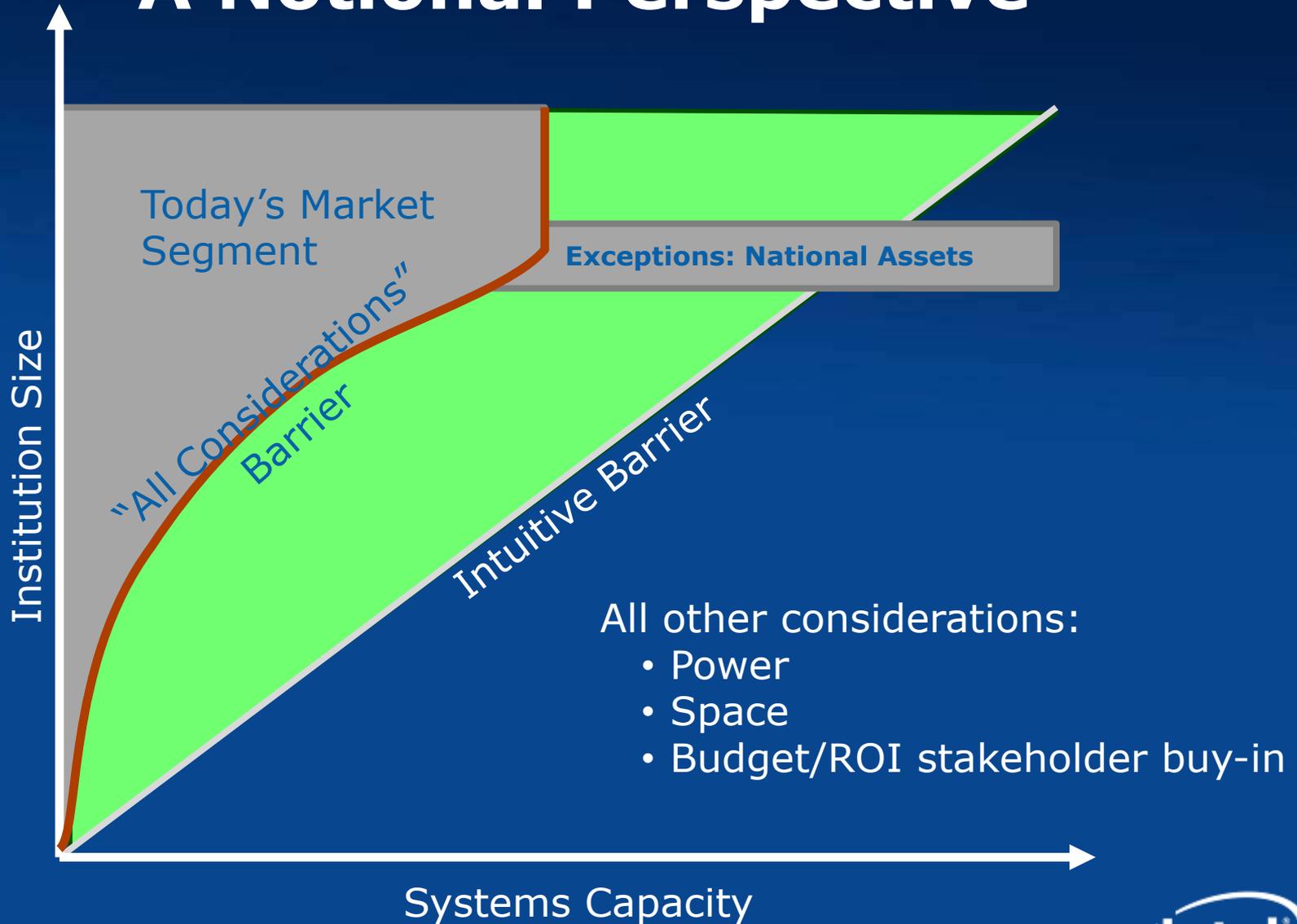


1 – Source: InterSect360 Research, HPC User Site Census: Lifecycles, 2009.

2 – Source: InterSect360 Research, custom user study, 2009.

3 – Source: IDC, personal comms, 2010

A Notional Perspective



Defining the Missing Middle



Identifying the Missing Middle

- In a few words, the missing middle is comprised of those institutions that do not use HPC and yet HPC would result in a net-positive ROI to them.
 - Also includes those that use some HPC but not as much as they could



Key Barriers

- The COC/IDC Reveal¹ report concluded that there are three major system barriers stalling HPC adoption:
 - Lack of Application Software
 - Lack of Sufficient Talent
 - Cost constraints
- They noted that these were the same constraints identified four years prior^{1,2}
- InterSect360³ had a similar perspective; that cost is not the top barrier.
 - “You could give companies free HW and SW, and it wouldn’t solve these problems:
 - Political will to change a workflow and to build faith in simulation to supplement physical testing.
 - Expertise and knowledge for using scalable systems, and
 - Creation of digital models.”

1 – Source: CoC/IDC Reveal report, 2008.

2 – Source: CoC Study of US Industrial HPC Users, July 2004

3 – Source: Addison Snell, InterSect360



Barriers Summarized



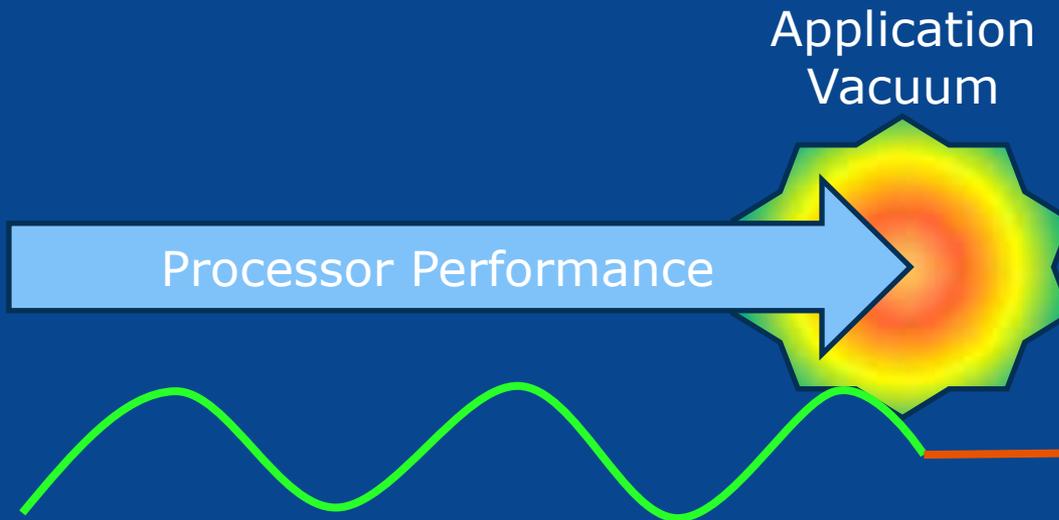
This is the Right Time

- Several key events are transpiring, thus making this the first time in history to successfully tackle the missing middle problem
 - Parallel everywhere, and becoming more so each year
 - Recent launch of the Intel® Xeon® Processor 5600 Series
 - And the launch of Nehalem-EX
 - Tick-Tock
 - Everyone in DC focused on jobs
 - A 20th Century work force needs 21st Century job skills
 - International competitiveness increasingly defined by innovation as enabled by modeling and simulation
 - Large-scale industry and USG are motivated to solve the problem
- The environment is aligned for action; but what action?



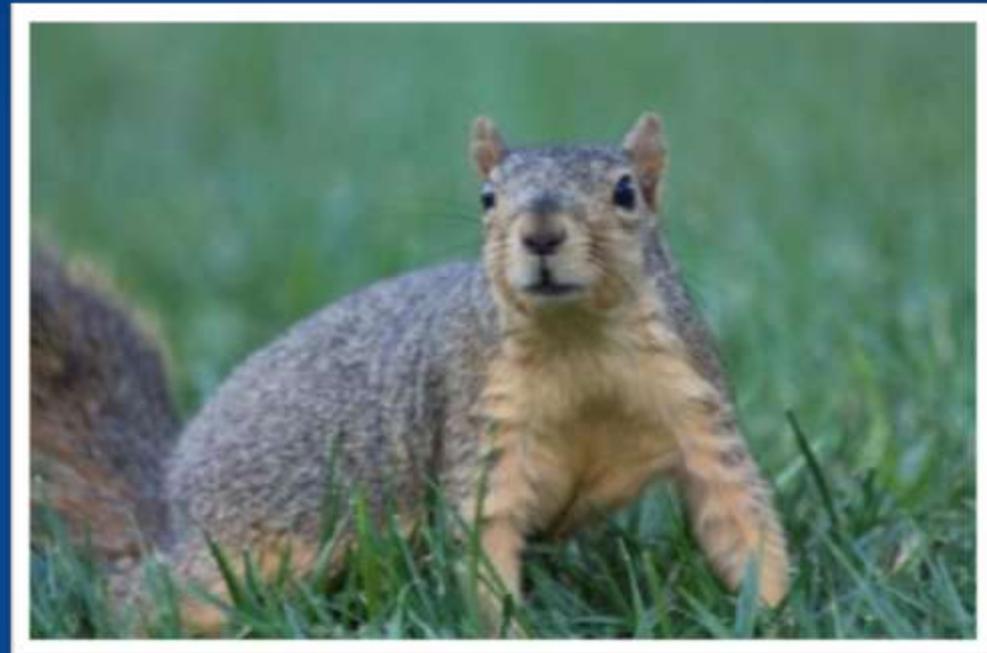
Action on the Right Issues

- Processors and programming paradigms are not the right issues.
 - We have more than enough performance now and on the roadmap for the foreseeable future
 - Basic software tools are sufficient



Catching Their Attention

- Must make computational modeling and simulation:
 - Easy to use
 - Application Frameworks
 - End-user specific infrastructure
 - Deliver computational continuity
 - Scaled use
 - Seamless compatibility
 - Affordable access models
 - Easy to see ROI

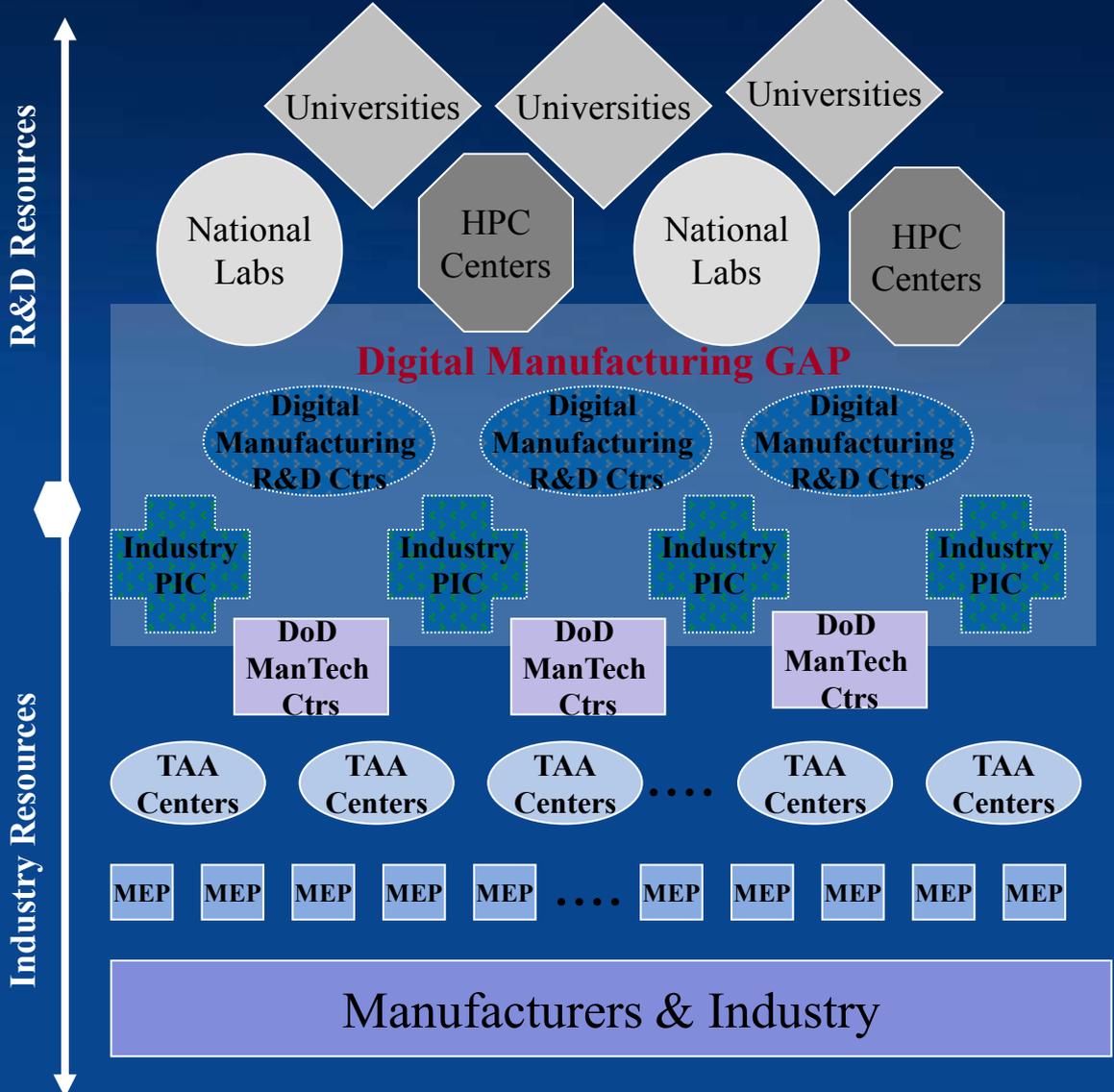


Putting the Pieces Together

- Need a modeling and simulation supply chain
- The missing middle is comprised of a few communities
 - The actual business community – needing that competitive edge
 - The liaison community – facilitating the tech transfer
 - The application framework community – developing relevant software environments
 - The speculative innovation community – aka academic research teams focused on local industry mod/sim needs



National Digital Manufacturing Strategy



Existing R&D Expertise

- Universities
- National Labs
- DoE Labs
- HPC Centers (i.e. OSC, NCSA, etc.)

Proposed National Manufacturing Innovation Network

- Digital Manufacturing R&D Centers
- (academic focus)
- Industry Predictive Innovation Collaboration Centers (non-profit e.g. NCMS)

Trade Adjustment Assistance Centers (TAAC)

- Approx. 14 National Centers
- Expand mission beyond trade impacted companies

MEP's (NIST)

- 60+ National Centers
- New focus on Digital Manufacturing

Focused Digital Manufacturing Training

- Community colleges, NAM, Manufacturing web portals



Requires an Industry Effort

- This isn't something Intel can or should do alone
- It will require a concerted and determined effort on everyone's part
- It may require a USG managed agenda
- It won't happen over night

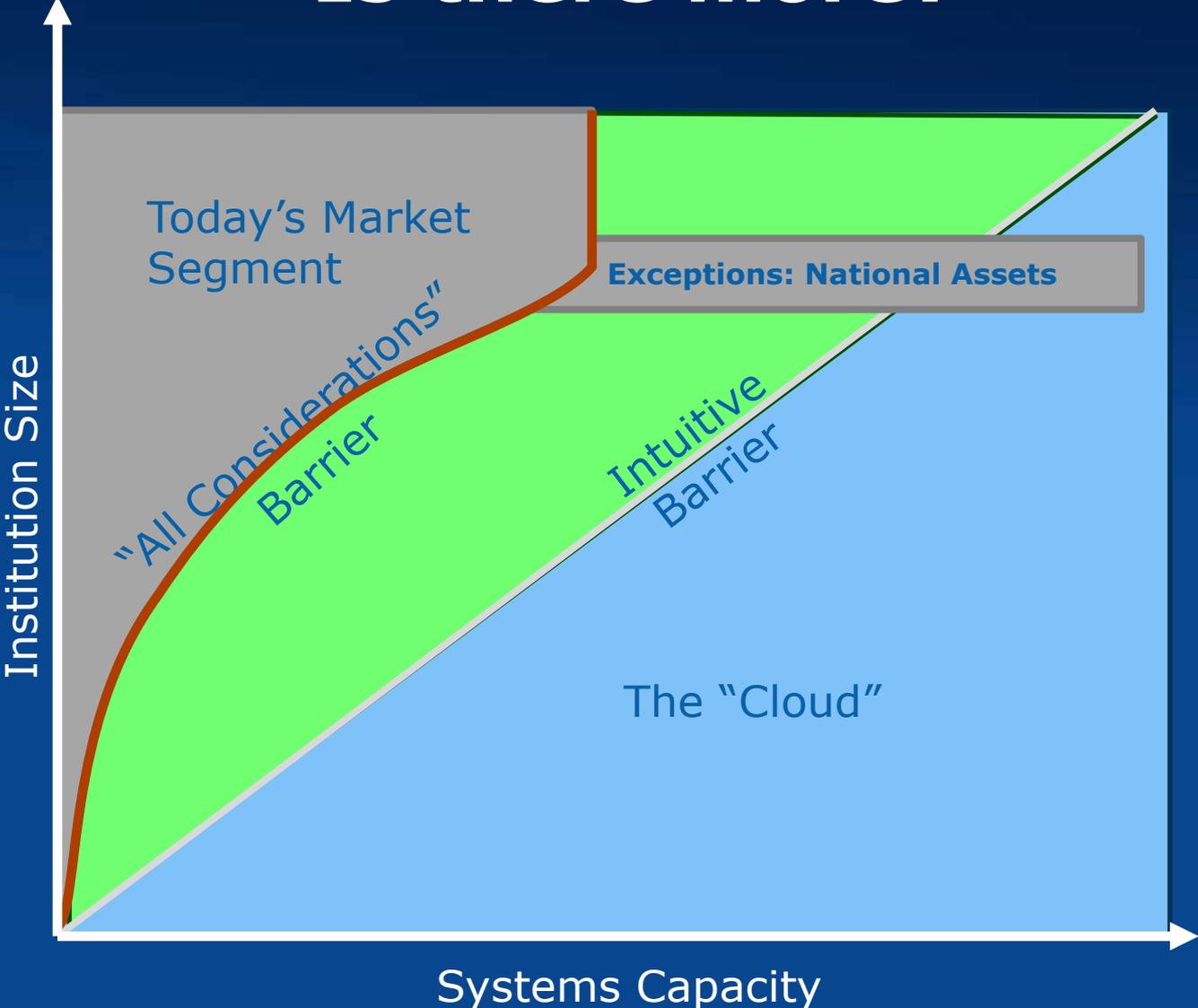
- History is in the making!





- Established to pursue solutions to the barriers facing the Missing Middle in US Manufacturing
 - “Transforming American Manufacturing for Economic Growth”
- Comprised of more than 35 entities, from:
 - Computer OEMs
 - ISVs
 - Academia
 - Manufacturing
 - National Labs
- Recent results:
 - America COMPETES Renewal language for IAWG
 - Further analysis: results released via NCMS on 9/30/2010
 - Industry Recognition Initiative launched at IDC HPC User Forum on 9/14/2010

Is there more?



Definition of Success

- When the middle isn't "missing"



Thank you!



HPC @ Intel